

The Top 5 Reasons Investment Banks Choose Wood Mackenzie to Power Their Energy Transition Business

Wood
Mackenzie



Navigate a green energy economy with a trusted partner

Electricity will be the dominant fuel source in the 21st century. We estimate **US\$25 trillion of cumulative investment in new energy** supply to meet demand by 2040; two-thirds of that are for the power sector alone.

Globally, more than **120 banks have joined the Net-Zero Banking Alliance** - currently representing over 40% of global banking assets - committing to aligning their lending and investment portfolios with net-zero emissions by 2050.

To successfully navigate the changing energy landscape, it's important to partner with a trusted provider of power market intelligence. At **Wood Mackenzie, we guide companies leading the electricity transformation** into the new energy economy.

Contact Us:

Europe	+44 131 243 4400
Americas	+1 713 470 1600
Asia Pacific	+65 6518 0800
Email	contactus@woodmac.com
Website	woodmac.com

1. Deep expertise Credible insight.



700+
sector-dedicated
analysts and
consultants globally



Integrated analysis
built on proprietary
data, tools, and models



Unmatched scale,
depth and breadth across
the energy and natural
resources value chain

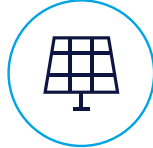
2. Market intelligence spanning the Energy Transition



Power &
Fuel Markets



Wind
Power



Solar
Power



Energy
Storage



Grid
Edge



Electric
Vehicles



Hydrogen



CCUS

Supply
Chain

Technology, Systems
& Operations

Market
Dynamics

Integrated
Power Outlooks

3. Digitalization to transform decision-making

Quickly screen and benchmark companies or assets with Lens, an easy-to-use, integrated data and analytics platform. Lens Power connects more than 160,000 conventional power, solar, wind, storage, and hydrogen power generation assets to provide a holistic overview of the power market.



Easy pitchbook creation



Industry-leading
power curves



Asset valuations
in seconds

4. Education when you need it most

We are on the forefront of emerging technologies like Hydrogen and CCUS, helping organizations understand new market fundamentals, policy support, current project pipelines, barriers to uptake and other considerations – all to maximize opportunity across these critical enablers of the energy transition.

5. Your success is our success

We understand your urgency and time pressures. Gain direct access to our analysts for a 2-way conversation. Delivering a quick turnaround on requests and queries, consider us an extension of your team!

“Wood Mackenzie is ‘bankable’ in clean energy data and insight.”

— **Leading global investment bank**

At Wood Mackenzie we partner with our customers to provide the data, analytics, and insight they rely on to inspire their decision making and, ultimately, accelerate the world's transition to a more sustainable tomorrow.

Find out more go.woodmac.com/sustainablebankingwm