



## Accelerating digital transformation in oil and gas

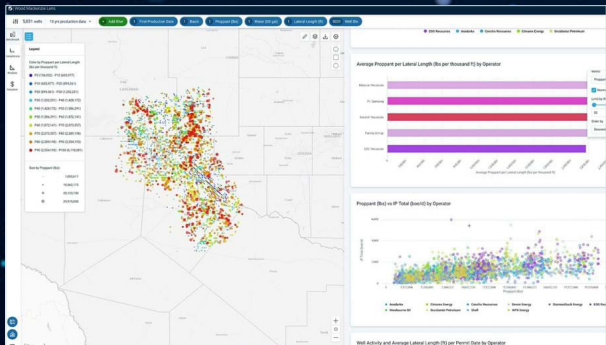
Lens Upstream is revolutionising how the oil and gas industry assesses strategic growth opportunities and allocates capital for resilient and sustainable portfolios in real time.

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# Lens Upstream Solutions

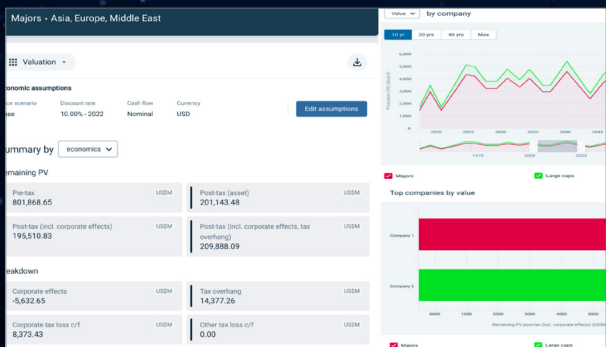
**Discover, model, value,** and **rapidly assess the risk** of critical investments in oil and gas with integrated commercial and technical upstream data.



## Discover

Utilise powerful search functionality as a starting point for investigations

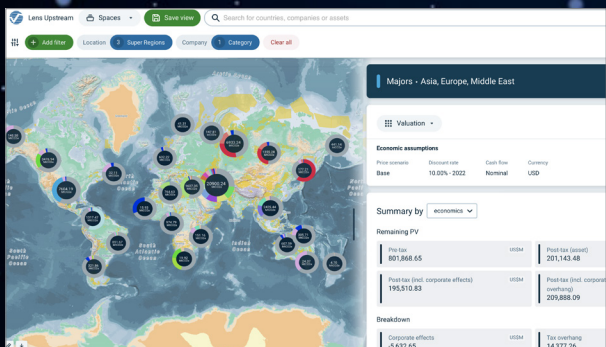
- Identify, evaluate, and screen for advantaged resources and geo-energy growth opportunities
- Robust and instant mapping visualization capabilities



## Model & Value

Evaluate, analyse, or quickly re-model projects or investment scenarios on a regional or global scale

- Run complex multi-company valuations using your own economic assumptions in seconds
- Flex economic assumptions to produce a range of returns
- Download charts and tables for use in presentation and pitchbooks



## Optimise

M&A ideation and portfolio assessment in real time

- Visualize and analyse primary sources of carbon emissions
- Quantify the impact of fiscal synergies through acquisition or divestment of assets
- Benchmark competitor portfolios and performance across various themes



The most comprehensive industry dataset. **Period.**



**45+ years** of providing industry expertise, across  
**180 countries**, and **11,000+ companies** and **subsidiaries**



# Lens Upstream

## Key Business Outcomes

Enterprise-wide decision-making from the board room to your desk



**Strategically position your organization** to quickly respond to market conditions and be on the forefront of the energy transition



**Minimize risk** by validating portfolio strategies against trusted Wood Mackenzie data sets and models



**Maximize strategic investments** with highly accurate and built-in intelligence for confident capital allocation



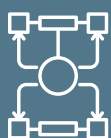
**Increase productivity and improve overall operational efficiency** using an intuitive end-to-end interface fit for all users

## Lens Upstream Key Benefits



### Validated portfolio strategies

Investigate growth potential, align business priorities, and integrate an improved data strategy from both the asset and company point of view.



### Robust visuals within an insight-driven platform

Explore and develop critical portfolio and business insights and apply accurate, in-depth modelling analyses with cutting-edge visualizations as your single source of truth.



### Data focused transformation

Lens breaks down data silos by optimizing insights with richer, deeper, and more granular data sets. Enabling rapid business adoption and enhanced growth.

Find out more  
[www.woodmac.com/lens/upstream](http://www.woodmac.com/lens/upstream)

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