



# Solar Subscription Services

Trusted, end-to-end coverage  
of the global solar industry

## Trusted, end-to-end coverage of the global solar industry

With policy changes, new auctions, and price fluctuations combined with the volatility of the solar market, the opportunity for business growth and profit optimisation has never been greater. Whether you're monitoring demand on a national, regional, or global scale, our services offer a deeper understanding of solar policies and what drives the solar market. Identify new opportunities by having access to our expert analysts and proprietary data & insights across the value chain.

### The Wood Mackenzie Advantage



#### Accessible Data

Use the Solar Data Hub to visualise, customise, and download thousands of analyst-verified data sets, including project databases and market forecasts.



#### Recurring Research

Delivered regularly throughout the year, our recurring reports provide ongoing data, analysis, and updated forecasts that fit into your planning cycles.



#### Market-Driven Insights

We provide clients with in-depth and timely topical market reports covering the entire solar value chain.

### Solar Subscription Services



Solar Module  
Supply Chain



PV Technology,  
Systems & Operations



Supply Chain & Technology  
Market Dynamics



Global Solar  
Markets



US Distributed  
Solar



US Utility-scale  
Solar



Supply-demand balance

Component pricing  
(cells, wafers, polysilicon)

Module prices

Module technology  
& efficiency

Facility-level supplier data

## Solar Module Supply Chain Service

### Select Market Outlooks & Insights

- [Solar PV Supply Chain Briefing Webinar](#)
- [Global PV supply chain pulse: December 2023](#)
- [How will China's expansion affect global solar module supply chains?](#)

### Get Recurring Research

- Global PV Supply Quarterly Briefing: Quarterly analysis on module component pricing, technology advancements and supply-demand balance
- PV Pulse – solar supply chain data and pricing delivered bimonthly

### Access Proprietary Data

- Global PV Supply Chain pricing and quarterly pricing forecasts
- US Module Market Share Leaderboards



Inverter technology trends

Balance of system trends

Detailed system  
price breakdowns

Competitive landscape

Technology innovations

Soft cost analysis

## PV Technology, Systems & Operations

### Select Market Outlooks & Insights

- [Top 10 solar inverter players take up 82% of global market share](#)
- [Global solar PV tracker landscape 2023](#)
- [Solar PV operations & maintenance \(O&M\) technology outlook 2023](#)
- [US solar PV system pricing: H2 2023](#)

### Get Recurring Research

- Regional solar system pricing reports
- Inverter rankings and market landscape reports
- Solar tracker rankings and market landscape reports

### Access Proprietary Data

- Global and Regional-Specific System Pricing, Forecasts, & Market Landscape Reports
- Global Renewables PPA Tracking
- Europe and US Levelised Cost of Electricity (LCOE) Reports
- Global Operations and Maintenance (O&M) Economics Reports
- Global Operations and Maintenance (O&M) Service Provider Dynamics



Installation trends

Market forecasts

Project tracking

Emerging markets

Major players

Policy landscape

## Global Solar Markets Service

### Select Market Outlooks & Insights

- [Global solar forecast gets an upgrade](#)
- [US solar to end the year with 55% more capacity than 2022](#)
- [Western Europe will drive 46% of the continent's solar in the next ten years](#)
- [Global solar PV asset ownership 2023](#)

### Get Recurring Research

- Global Solar Market Outlook Update: Underpinning our global solar practice, these quarterly reports keep you up to date on the evolving global market
- Regional Reports: These reports go deep identifying key trends and changes in solar activity and pricing that shape the solar opportunity moving forward in key regional markets: Americas, APAC, Europe, and Middle East & Africa

### Access Proprietary Data

- Global & Regional-Specific Market Outlook & Landscape Updates
- Asia Pacific & China Utility-Scale & Distributed Solar PV Market Outlook Reports
- Global Renewables PPA & Tender Tracker
- Regional-Specific Levelised Cost of Electricity (LCOE) Reports
- Global Solar Forecasts, Project-level, & Asset Transaction Databases
- National & Country-Level Renewable Power Policy Comparisons & Summaries



Granular installation  
trends

Project tracking

Procurement analysis

PPA price tracking

Installation forecasts

Developer and  
owner landscape

## US Distributed Solar Service

### Select Market Outlooks & Insights

- [Which installers and battery vendors top the US distributed solar-plus-storage leaderboard?](#)
- [Why are US distributed solar customer acquisition costs still on the rise?](#)
- [US distributed solar customer acquisition cost outlook 2023](#)
- [The state of US distributed solar-plus-storage](#)

### Get Recurring Research

- US Solar Market Insight: The industry standard for quarterly national and state-level PV installation figures, costs, forecasts and policy analysis
- US PV Leaderboard: The definitive catalogue of the distributed solar competitive landscape with rankings and market shares for installers, inverter vendors, and module vendors
- Biannual Residential Solar Finance Updates
- Biannual Community Solar Market Outlooks
- Annual Commercial Solar Competitive Landscape Update

### Access Proprietary Data

- Rankings and Market Shares for Installers, Inverter Vendors, and Module Vendors
- Access to Distributed Solar Project-level Data Covering 70-80% of The Market
- Levelised Cost of Electricity (LCOE) Reports
- Residential & Non-Residential PV State Profiles
- Residential Solar Financier Rankings, Commercial Solar Asset Owner Rankings,



Granular installation  
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## US Utility Solar Service

### Select Market Outlooks & Insights

- [US solar PV system price: State residential, non-residential, utility forecasts](#)
- [Global solar PV system price: Country breakdowns and forecasts](#)
- [Project Database - US Utility Solar](#)
- [Project Database - Global Solar](#)
- [PPA Tracker - US Solar](#)

### Get Recurring Research

- US Solar Market Insight: The industry standard for quarterly national and state-level PV installation figures, costs, forecasts and policy analysis
- Utility-Scale PV Market Update: Quarterly trends in utility market dynamics, project ownership, the developer landscape and procurement

### Access Proprietary Data

- Utility and Solar Market Updates, Insights & Forecasts
- Project-level Data Covering Entire Utility-scale Solar Industry and Pipeline
- Utility-scale Solar Developer and Owner Rankings
- Levelised Cost of Electricity (LCOE) Reports
- Utility IRP and Procurement Guidance & Project Database

## How Being a Subscriber Benefits You



### Analyst Access

With analyst access, your team can interact with ours to get more insights on the latest market trends or to dive deeper into our research.



### Quarterly Executive Briefing

Every solar subscription comes with access to our quarterly briefing summarising the hottest research published each quarter, selected by our analysts.



### Custom Research

We perform customised advisory and consulting services to players across the energy value chain which provide privileged access to our expert team of industry analysts and competitive solutions that guide your global strategies.

## Ready to learn more?

[www.woodmac.com/industry/power-and-renewables/](http://www.woodmac.com/industry/power-and-renewables/)



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