



## Product Overview

# Ethylene Cracker Monitoring Alerts

### Features

- Extensive coverage of U.S. Gulf Coast ethylene cracker units and associated flares
- Periodic market intelligence updates on ethylene cracker expansions in the form of special alerts
- Integration of PetroChem Wire market intelligence content into cracker operational alerts
- Database of all operational alerts published by Genscape for the ethylene crackers it monitors
- At-a-glance overview of the operational status of ethylene crackers monitored by Woodmac
- Visual history of each Ethylene cracker going back 4 hours from the most recent image associated with that unit
- Historical operating information for each unit

### Benefits

- Get a competitive advantage in trading and supply optimization with the broadening level of ethylene cracker coverage and the speed of this critical information
- Gain a holistic view of current operations, infrastructure news, and price trends
- Reduce your price volatility with an early warning system and real-time alerts

Gain critical insight and transparency into the North American feedstock and ethylene markets with real-time data and alerts.

The proliferation of light feedstock production growth has spurred an unprecedented expansion of ethylene cracker infrastructure. At the same time, this low cost feedstock source has created historically strong ethylene production margins, incentivizing producers to run ethylene crackers at high operating rates. This high operating rate will likely lead to unplanned outages, outages that contribute to price volatility for both NGL feedstocks and olefins.

It is essential for market participants to stay informed of potential outages and shifts in this complex market. The Ethylene Cracker Monitoring Alert service allows users to make more informed decisions and identify new trading opportunities with real-time alerts of significant changes to ethylene plant operations based on proprietary data, analysis, and historical operating information.



Woodmac uses proprietary real-time monitoring to give market participants an unrivalled view into the operations of ethylene crackers in North America

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